

ILLUSORR Jobs – Web3 Marketing Manager

POSITION

Web3 Project Manager

OVERVIEW

ILLUSORR is the world's first design-oriented metaverse platform. Transitioning the physical world to the virtual world by creating unique spaces and experiences. ILLUSORR is reimagining the once fragmented virtual reality industry as an all-in-one platform offering a fully immersive metaverse experience. Accessible via PC, VR, AR, Web, Console, Tablet and Mobile, it will offer customizable avatars, NFT marketplace, verification, social interactivity, home spaces, communities, retail, events, virtual estate, and much more.

In addition to building a metaverse platform, ILLUSORR Studio also helps brands, public figures, corporations, and government clients to transition to the metaverse, working with companies such as TRT, BMW, ABB, and Hermitage Museum. The ILLUSORR Team is currently located in over 10 countries, across 4 continents - a diverse group of experts, delivering high quality projects, connecting through the metaverse.

Join us in building the design-oriented metaverse platform. An environment where design and human experience are the focus. We work with many different clients on commercial projects, like creating mini-metaverses, spaces, digital assets, and hosting events for them. We also engage with customers on some of the products and services we offer like selling NFTs, fun and interesting events, and educational platforms. We are looking for someone passionate and motivated to join the team and work with us in delivering these experiences at the highest level.

If you are driven, hardworking, future-thinking, and want to change the world then this is the place for you. You will join a team of likeminded individuals, from design and tech backgrounds, who equally want to revolutionise the future of humanity through this project. We work fast, we work hard, and we like to have fun while doing so, even remotely! We are still a relatively small team, but we are growing very fast, and would like people who bring new kinds of experience and skills to the table. We are on a road to changing the future of human society through design, if this sounds like a journey for you, hop onboard!

JOB DESCRIPTION

We are looking for a Web3 Marketing Manager with experience in launching web3 projects to join the team and oversee and execute the comprehensive marketing strategy of the project. This role requires a deep understanding of the web3 space (blockchain, crypto, NFTs, metaverse, community building), and experience in launching similar projects. You will be interfacing with the content team (social media platforms, website, videos etc) and also reaching out to strategic partners and influencers to collaborate with. You will be expected to track and maintain key opportunities across social media platforms and search for content promotion and audience targeting. This role requires you to develop a strategic marketing plan for a web3 project and work with the rest of the team to execute it.

REQUIREMENTS

1+ years in Web3 space

3+ successful Web3 projects

Web3 Marketing

SEO

Digital Exposure

Content Creation

Content Optimisation

PLUS (NOT REQUIRED)

- Would be great if you have shipped VR project and/or shipped AAA game/s
- It's great to have someone with VR,AR, parallel programming, or geospatial
- Bachelors/Masters in Computer Science, Math related field, or equivalent
- Experience with MMO games, blockchain, NFTs, cryptocurrency
- Experience with asset management systems, asset bundles (DLCs etc)

REMOTE JOB

FULL TIME

TO APPLY

Please email info@illusorr.com with your CV and cover letter explaining why you are the best candidate for the Frontend Developer position.

We are looking for a highly skilled Web3 Marketing Manager to join the team who is great at communicating, collaboration, teamwork, and who is also self-motivated. This position is for a gaming, tech, and design enthusiast, and is full time, and fully remote (most of the team are remote).

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